1253(1)/NIFT/HO/Estt-II/BOG-Action Taken/2018 NATIONAL INSTITUTE OF FASHION TECHNOLOGY ESTABLISHMENT DEPARTMENT-II HEAD OFFICE, NEW DELHI

OFFICE MEMORANDUM

12th October, 2018

Subject: Vision & Mission Statement of NIFT

The Board of Governors, NIFT in its 44th meeting held on 19.09.2018 has approved the Vision & Mission statements of NIFT as follows:

VISION STATEMENT

We at NIFT shall offer, at all our campuses, a learning experience of the highest standards in fashion pertaining to design, technology and management and encourage our remarkably creative student body to draw inspiration from India's textiles and crafts while focusing on emerging global trends relevant to the industries we serve.

MISSION STATEMENT

We at the National Institute of Fashion Technology will:

- Provide a transformative educational environment for talented young men and women to nurture their inventive potential and to acquire distinctive skills valuable to self, industry and society
- Offer a stimulating, modernistic and evolving curriculum that spans the vast spectrum of India's artistic heritage yet remains firmly contemporary, incorporating disruptive technologies
- Value and celebrate cultural and individual diversity in our students, faculty and alumni, always emphasizing the power of fellowship
- Be a global leader in the dissemination of innovative and project based pedagogies in design, management and technology for all facets of the textile, apparel, retail and accessories industries, through the promotion of rigorous and cutting edge research
- Enable our faculty and students to have intensive interaction with educational institutions, fashion houses, start-up hubs and corporations relevant to our programmes
- Bring forth graduates who stay committed to exacting standards of professional excellence and personal integrity.

The Vision and Mission statements may be given wide publicity on the NIFT web-site and in all publications of NIFT viz. Admission Prospectus, Diary, Annual Report etc by Directors of the Campuses, Director (Admin), Director (IT) and Head CCC.

(Sarada Muraleedharan)
Director General

To,

- 1. CVO
- 2. Dean(A)
- 3. Registrar & Bd. Secretary
- 4. Director (Admin.) /Director(F&A) /Director (NRC/IT)
- 5. All Campus Directors, NIFT
- 6. Joint Director/COE
- 7. Head CCC